



Wireless EBT Project

Farmers have the opportunity to partner with the Iowa Department of Human Service (DHS) to provide farm fresh products to low-income Iowans. As part of the Wireless EBT Project, farmers receive wireless point-of-sale machines for use at farmers markets, road side stands and on the farm.

These machines allow farmers to accept the Food Assistance Electronic Benefit Transfer (EBT) cards. Then Food Assistance families can go to the farmers market and spend their EBT benefits to buy fresh, healthy, locally grown food. In addition, the wireless machines will also accept debit and credit cards.

The Wireless EBT Project started in 2005. It is an "All Win" opportunity for low-income families, farmers, farmers markets, and communities across the State of Iowa. Go to http://www.dhs.state.ia.us/Consumers/Assistance_Programs/FoodAssistance/FarmersMarket.html for details on the Wireless EBT Project.



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Equal Access Healthy Nutrition

The Iowa Wireless EBT Project

Guidelines include:

- Farmers **must** be qualified as a Food Assistance retailer authorized by the Federal Food and Nutrition Service.
- Farmers who generate enough sales to justify the monthly fees based on their location.
- Farmers who are seeking to supplement farm business income.
- Farmers who sell at multiple farmers markets; this can be on the farm or at road side stands and those who sell year-round.
- Machines are provided to farmers, not the market as a whole.

To determine if the Wireless EBT Project is right for you and for more information about the Wireless EBT Project, please contact Tracy Penick at 515-281-4935 or tpenick@dhs.state.ia.us.



Wireless EBT Machines Accept:



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