Iowa Department of Human Services

Medical Assistance Advisory Council (MAAC)

May 28, 2015

Medical Assistance Advisory Council (MAAC) Full Council Meeting Agenda: 05/28/2015

1:00	Introductions and Roll Call
1:05	Overview of Voting for New Executive Committee
1:10	Introduction and Remarks from the New Medicaid Director
1:15	Medicaid Budget Update
1:35	Iowa Health and Wellness Plan NEMT Waiver and Comment Period
2:05	State Innovation Model Grant Update
2:30	Medicaid Modernization
3:35	Rules Review (questions only)
3:40	State Plan Amendments (questions only)
3:45	New Business
3:50	Public Comment
4:00	Adjourn

Introductions and Roll Call

Overview of Voting for New Executive Committee

Executive Committee

- Meets no more than monthly (likely quarterly)
- Two year term
- Five representatives from professional organizations
- Five representatives from consumer organization and/or public members
- Chaired by the Director of IDPH

Executive Committee Voting

- One ballot per organization
- Only official MAAC-designated organizations or public members may vote
- Turn in ballot in folder on sign-in table, or to Lindsay Buechel after the meeting
  - Ballots accepted via email from organizations not present in person
- Results to be announced via email by Wednesday, June 3, 2015

Introduction and Remarks from the New Medicaid Director

Mikki Stier, MSHA, FACHE
Medicaid Director

Iowa Department of Human Services

Medicaid Budget Update

Joe Havig,
DHS Budget Analyst

SFY15 Medicaid Budget

Comparison to SFY14

	SFY14 Final	SFY15 Midpoint	Difference
State Revenue	**$1,480,390,335**	**$1,539,670,505**	**$59,280,170**
State Expenditures	**$1,480,390,335**	**$1,619,670,505**	**$139,280,170**
Ending Balance	**$0**	**($80,000,000)**	**($80,000,000)**

SFY15 Medicaid Budget

FMAP and Trend Analysis

In Millions	Total Dollars	State Match	State Dollars
SFY14 Spending	$3,554.4	41.65%	$1,480.4
SFY15 FMAP Adj.	$3,554.4	43.86%	$1,559.0
State Spending Increase			$78.6

In Millions	State Dollars
SFY15 Baseline State Spending	$1,559.0
SFY15 Trend	3.89%
Revised SFY15 State Spending	$1,619.7
State Spending Increase	$60.7

SFY16 Medicaid Budget Proposals

SFY16 Request	Gov. Rec.	Senate	House
General Fund Appropriation	$1,361.8M	$1,346.4	$1,320.8
Other State Revenue	$287.7M	$292.8M	$289.7M
Base Expenditures	Dec-14 Midpoint	Dec-14 Midpoint	Dec-14 Midpoint Less $21.6M
Rebasing	$42.8M	$42.8M	$10.0M
Modernization	($51.1M)	($102.3M)	($51.1M)
Cost Management	($19.1M)	($6.0M)	($17.5M)
Other Program Changes	$1.8M	$9.3M	($2.6M)

Iowa Health and Wellness Plan

Current DHS Projections		
	SFY15	**SFY16**
Average Monthly Enrollment	122,544	145,177
Total Expenditures	$729,089,670	$886,753,932
Federal Share	$707,708,805	$864,247,474
State Share	$21,380,865	$22,506,458

SFY16 CHIP Budget Proposals

SFY16 Request	Gov. Rec.	Senate	House
General Fund Appropriation	$21,163,844	$21,163,844	$20,010,344

- All proposals incorporate the 23 percent FMAP increase authorized by the ACA
- The House includes a $1.1M trend adjustment

SFY16 Medical Contracts Budget Proposals

SFY16 Request	Gov. Rec.	Senate	House
General Fund Appropriation	$22,903,584	$22,153,584	$20,613,964

- The Senate and House assume lower Health and Wellness Plan administrative spending
- The House incorporates $1.5M in other state revenue to reduce the General Fund need
- The House also requires additional spending of $1M for autism-related grants

Iowa Department of Human Services

Iowa Health and Wellness Plan NEMT Waiver

Deanna Jones,

Iowa Health and Wellness Plan Program Manager

NEMT

- The commercial approach of the Iowa Health and Wellness design has specifically excluded non-emergency medical transportation (NEMT) services
- Iowa Medicaid partnered with the University of Iowa Public Policy Center to research and assess the impact NEMT has on access to care

NEMT

- Iowa Medicaid members who were surveyed included:
  - Iowa Health and Wellness Plan members
  - Members receiving ‘traditional’ Medicaid benefits through the State Plan
- Iowa conducted the analysis which found that the survey responses of the two populations do not have statistically significant differences

NEMT

- Iowa requests to continue waiving the NEMT service for members under the Iowa Health and Wellness Plan
  - Excluded from the waiver:
    - Medically exempt
    - Eligible for EPSDT services
- Iowa requests this waiver be extended to December 31, 2016

Public Comments

Healthy Behaviors Program Update

Healthy Behaviors Program

- Activities must be completed each year of program enrollment to waive contributions
  - Completion only waives the next year, not all future years
- Activities for 2015 include:
  - Wellness exam (can be physical or dental exam)
    - Dental exam added in April 2015, but retroactive to Jan. 1, 2015
  - Health risk assessment

Healthy Behaviors Program

- Members continue to have 12 months to complete Healthy Behaviors
  - Enrolled in January 2014, had until January 2015
  - Enrolled in July 2014, have until July 2015

Contribution amount if activities not completed:

- Wellness Plan (50-100% FPL): $5 per month
- Marketplace Choice Plan (101-133% FPL): $10 per month

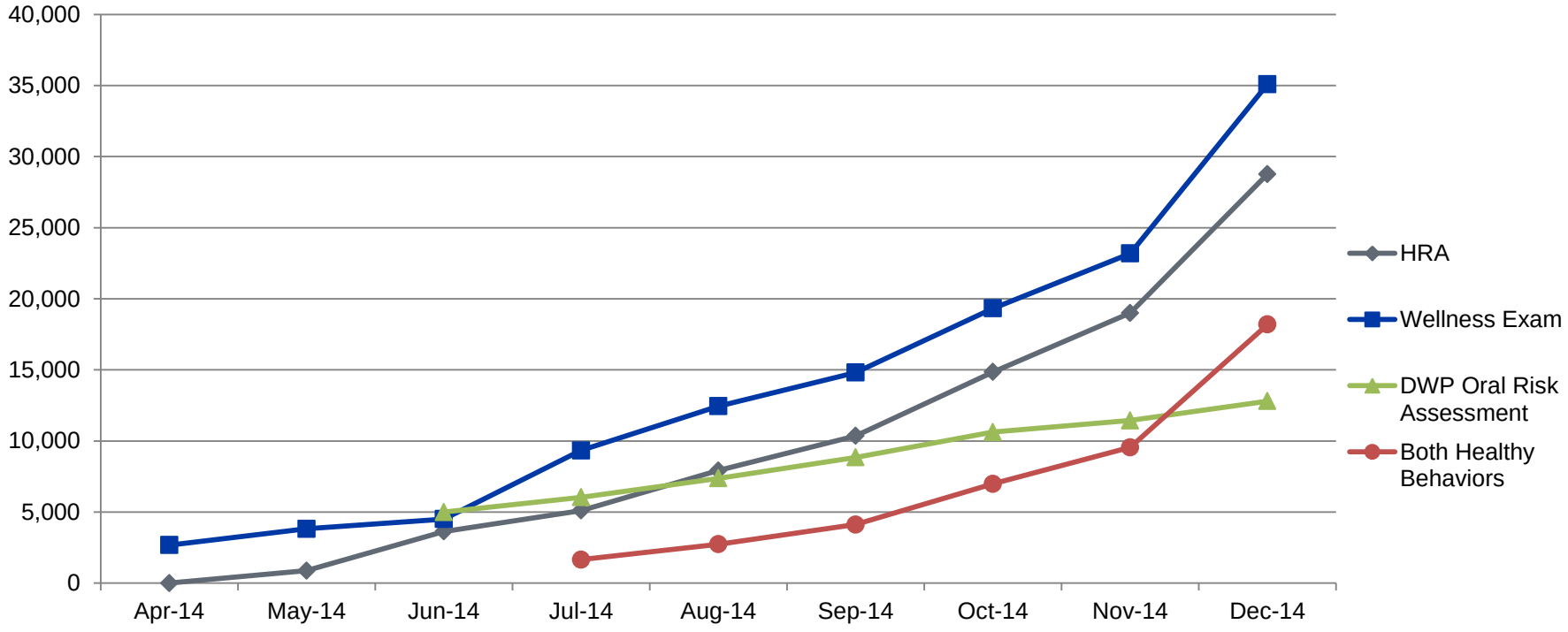
Healthy Behaviors Success

	Iowa Health and Wellness Plan	IowaCare	Regular Medicaid (adults age 19-64)
Wellness Exams in 12 month period	Close to **32%** of population	**5.5%** of population	**5.3%** of population

More than **35,200** wellness exams completed in 2014
More than **28,700** health risk assessments completed in 2014
More than **18,200** have completed both activities in 2014

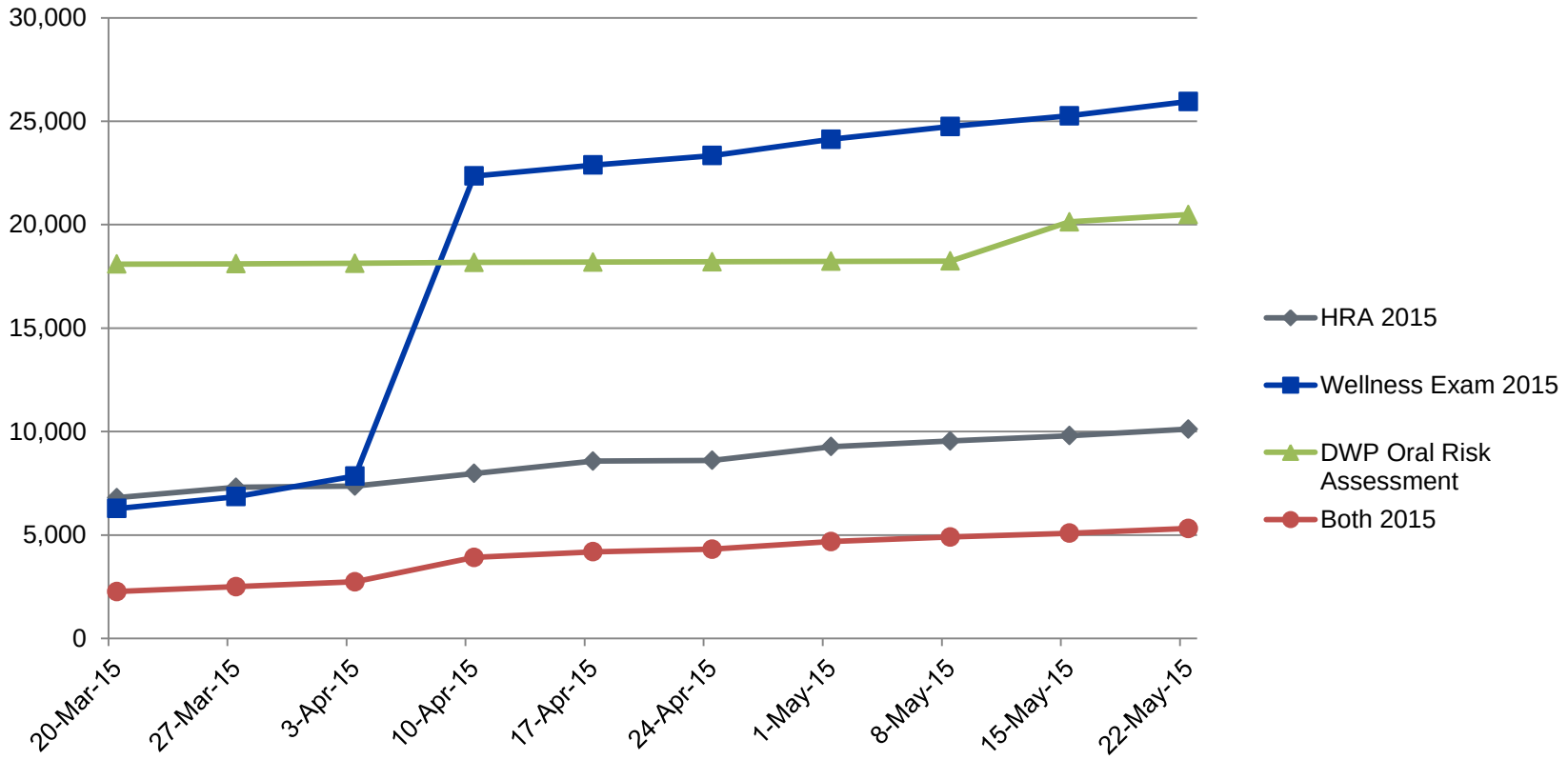
Data current as of May 22, 2015

Healthy Behaviors Success Trends in 2014



Data current as of May 22, 2015 for activities completed in 2014.
Expanded wellness exam definition incorporated in October

Healthy Behaviors Success Trends in 2014



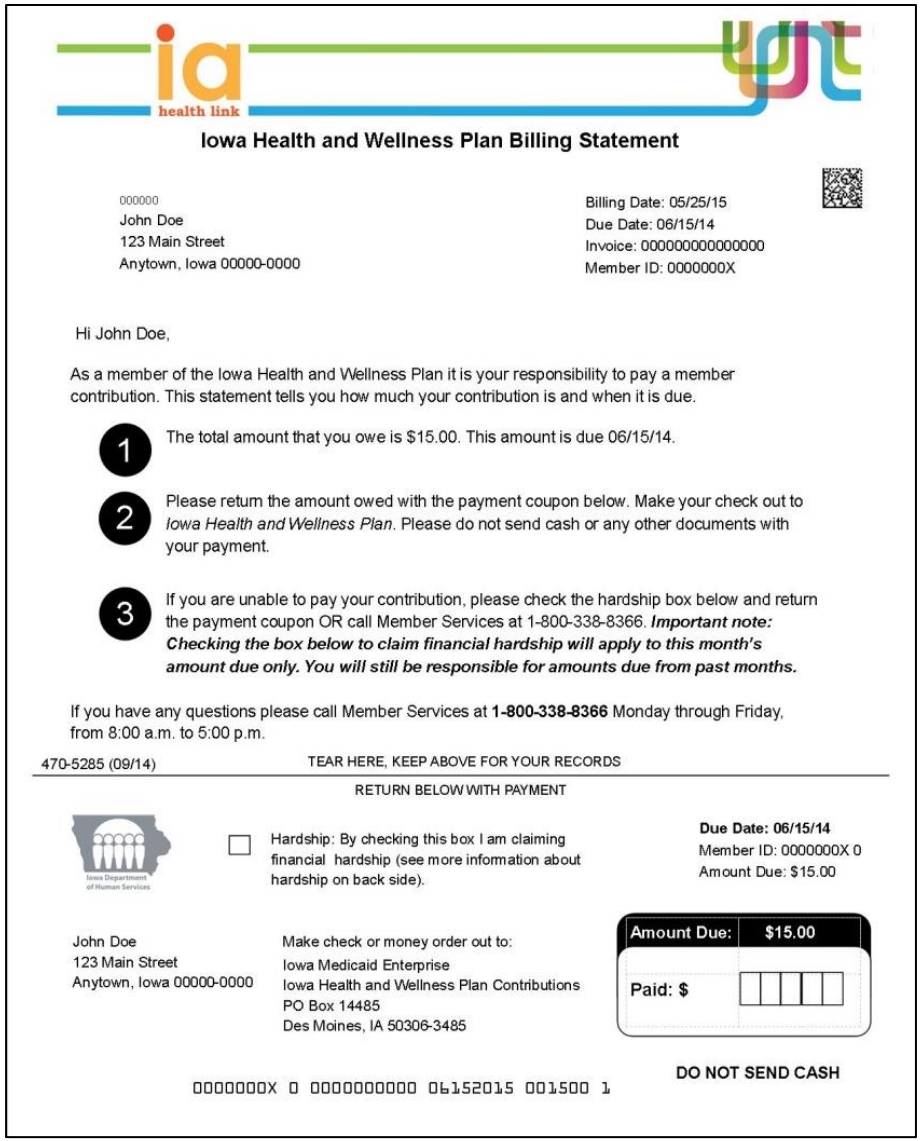
Data current as of May 22, 2015 for activities completed in 2015.
Dental exam added to wellness exam definition April 3, 2015.

Member Contributions Begin

- Contributions began for individuals who have not completed Healthy Behaviors
  - Only for those with 12 months or more of eligibility (enrolled Jan. - Jun. 2014)
- Statements mailed to approximately 16,625 individuals for February 2015
  - Close to half of the 39,000 individuals were exempt for completing Healthy Behaviors or are otherwise exempt

Monthly Contribution Statements

- Statements mailed near the end of each month
- Due by 15th of month
- Member may make payment or claim financial hardship
  - Hardship claimed via payment coupon or over phone with IME Member Services



ia health link

Iowa Health and Wellness Plan Billing Statement

000000
John Doe
123 Main Street
Anytown, Iowa 00000-0000

Billing Date: 05/25/15
Due Date: 06/15/14
Invoice: 000000000000000
Member ID: 0000000X

Hi John Doe,

As a member of the Iowa Health and Wellness Plan it is your responsibility to pay a member contribution. This statement tells you how much your contribution is and when it is due.

1. The total amount that you owe is $15.00. This amount is due 06/15/14.
2. Please return the amount owed with the payment coupon below. Make your check out to *Iowa Health and Wellness Plan*. Please do not send cash or any other documents with your payment.
3. If you are unable to pay your contribution, please check the hardship box below and return the payment coupon OR call Member Services at 1-800-338-8366. ***Important note: Checking the box below to claim financial hardship will apply to this month's amount due only. You will still be responsible for amounts due from past months.***

If you have any questions please call Member Services at **1-800-338-8366** Monday through Friday, from 8:00 a.m. to 5:00 p.m.

470-5285 (09/14)

TEAR HERE, KEEP ABOVE FOR YOUR RECORDS

RETURN BELOW WITH PAYMENT

Iowa Department of Human Services

☐ Hardship: By checking this box I am claiming financial hardship (see more information about hardship on back side).

Due Date: 06/15/14
Member ID: 0000000X 0
Amount Due: $15.00

John Doe
123 Main Street
Anytown, Iowa 00000-0000

Make check or money order out to:
Iowa Medicaid Enterprise
Iowa Health and Wellness Plan Contributions
PO Box 14485
Des Moines, IA 50306-3485

Amount Due:	$15.00
Paid: $	

DO NOT SEND CASH

0000000X 0 0000000000 06152015 001500 1

Iowa Department of Human Services

State Innovation Model Grant Update

Bob Schlueter,
Bureau Chief
Adult and Children's Medical Services

SIM Update

Key SIM elements in the Modernization RFP:

1. **Transformation**: Specific requirements for Value Based Purchasing (VBP)
2. **Delivery System**: Value Index Score (VIS) must be used to measure “quality” in VBP
3. **MCO Alignment**: VIS+ a reduction in total cost is a key incentive for MCOs

https://dhs.iowa.gov/ime/about/state-innovation-models

Iowa Department of Human Services

Medicaid Modernization Update and Discussion

Liz Matney,
Managed Care Director

IAHealthLink Communications Strategy
The Iowa Department of Human Services will work with stakeholder groups to educate eligible Iowans and key audiences about the transition into Iowa's new managed care program, officially named IAHealthLink. This strategic plan will encourage program enrollment and plan selection, and ensure all Medicaid members continue to engage in healthy behavior activities.

The IAHealthLink brand previously represented the Iowa Health and Wellness Plan in 2014, and was designed with the capability to represent future transitions for Medicaid programs, such as this new managed care program. Chosen for its friendly and approachable design, the continuation of the IAHealthLink brand will ensure a seamless transition into the managed care program.

Proposed Communications Tactics
Reaching, educating, and enrolling target audiences will require the use of a variety of communications vehicles and messaging tactics, including the following:

- **Provider toolkits:** Health care provider toolkits will be created in order to give providers all necessary information and materials.
- **Provider webinars:** Providers will have the opportunity to register for informational webinars.
- **Provider training:** Annual provider training will inform providers of changes to plans and processes.
- **Stakeholder outreach:** Active discussions with key stakeholders will take place leading up to the enrollment period.
- **Stakeholder toolkits:** A toolkit will give stakeholders access to necessary documents and resources for the transition.
- **Community partnerships:** Targeted groups and organizations within the community will receive information and education on the new program.
- **Tele-townhalls:** Webinars will provide information to the public about the transition and give them an opportunity to ask questions.
- **Events:** Stakeholder events/meetings will be held to distribute key transition information.
- **Newsletters:** A newsletter series will inform members and stakeholders about the status of the program.
- **Membership mailings:** Targeted direct mail pieces to members will deliver key information throughout the transition.
- **Earned media:** Opinion editorials and/or letters to the editor will highlight the importance of the program in key media outlets.

Proposed Timeline
The grid on the reverse side reflects an approximate timeline for the IAHealthLink communications campaign to reach the target audiences.

	June	July	August	September	October	November	December	January	February	March	April	May	June
Stakeholder Meetings	2, 3		2, 3			2, 3			2, 3			2, 3	
Stakeholder Toolkits	2, 3												
Tele-Townhalls	1, 2, 3	1, 2, 3				1, 2, 3	1, 2, 3						
Events	1	1	1										
Member Info Materials		1, 2, 3	1, 2, 3			1, 2, 3							
Newsletters	1			1		1			1			1	
Member Mailings		1, 2, 3			1, 2, 3	1, 2, 3	1, 2, 3						
Earned Media	1, 2, 3	1, 2, 3	1, 2, 3	1, 2, 3	1, 2, 3	1, 2, 3	1, 2, 3	1, 2, 3	1, 2, 3				
Member & Family Advisory Groups		1, 3		1, 3		1, 3							
Grassroots Outreach		1	1	1	1	1	1						
Provider Toolkit		2		2									
Provider Info Letters	2		2	2	2	2	2						
Targeted Provider Materials	2		2		2								
Provider Educational Materials		2			2								
Annual Provider Training				2	2	2							
Provider Webinars				2	2	2							
Provider Industry Groups & Outreach		2		2		2							
Stakeholder Email Campaigns	3	3	3	3	3	3	3	3	3	3	3	3	3
Stakeholder Advisory Groups		3		3		3							
Targeted Community Partnerships			3	3	3	3	3						
Marketplace Coordination					3	3	3						

Target Audience IDs

1 - Current Medicaid Members
2 - Health Care Providers
3 - Stakeholders and General Public

Iowa Health Link:

Managed Care Program and Brand in Iowa

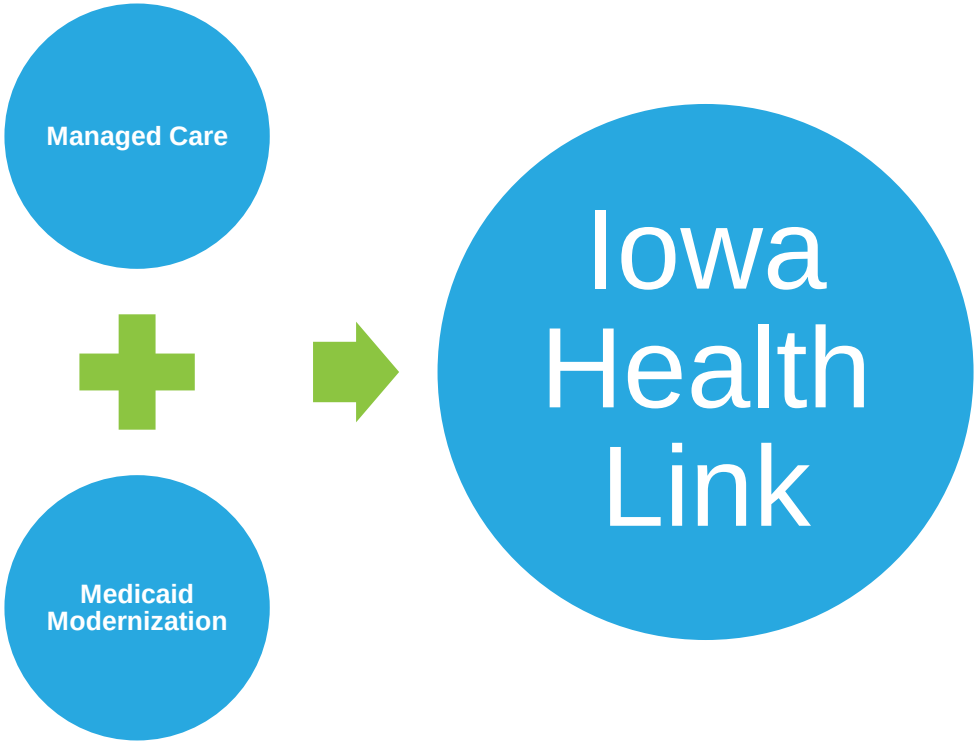
Iowa Department of Human Services

Iowa Health Link Program Name

- Program name that will be used to describe managed care
- Previously used for the Iowa Health and Wellness Plan, but designed for larger-scale use
  - Designed and tested directly with Medicaid members
  - Friendly and approachable design

Iowa Health Link Program Name

- Initiative called Medicaid Modernization, but program will be called Iowa Health Link
  - Member: “I’m enrolled in the Iowa Health Link program”



Iowa Department of Human Services

Iowa Health Link

- Begin to see name and branding used on communications and materials related to the managed care transition
- Official launch in coming weeks
  - Press release
  - Release of branded materials
  - Information on DHS website

Iowa Department of Human Services

Proposed Communications Tactics

- Stakeholder outreach and advisory groups
- Stakeholder and provider toolkits
- Tele-townhall meetings
- Events and trainings
- Newsletters
- Member educational materials
- Member mailings
- Earned media
- Provider educational materials
- Community partnerships
- Stakeholder emails

Proposed Communications Timeline

Communications Tactic	Proposed Timeline
Stakeholder Meetings	May-Nov. 2015
Stakeholder Toolkit	June 2015
Tele-townhall Meetings	Summer 2015, Nov. - Dec. 2015
Events	Ongoing (Summer- Fall 2015)
Member Info Materials	Jul. – August 2015
Member Mailings	Jul. – Aug. 2015; Oct. – Nov. 2015
Newsletters	Aug. and Nov. 2015

Proposed Communications Timeline

Communications Tactic	Proposed Timeline
Provider Toolkit	Jul 2015
Provider Group Outreach	Summer – Fall 2015
Provider Info Letters and Materials	Jun. 2015 – Dec. 2015
Annual Provider Training	Fall 2015
Earned Media	Summer – Fall 2015
Stakeholder, Member & Family Advisory Groups	Jun. – Aug. 2015

Proposed Communications Timeline

Communications Tactic	Proposed Timeline
Webinars	Sept. – Dec. 2015
Stakeholder Email Campaign	May – Dec. 2015
Targeted Community Partnerships	Summer- Fall 2015
Marketplace Coordination	Oct. – Dec. 2015
Grassroots Outreach	Summer- Fall 2015

Questions and Comments

- More details and documents to be released in the coming weeks
- Encourage involvement of stakeholders:
  - Send communications/outreach comments or questions to: IMECommunications@dhs.state.ia.us.

Iowa Department of Human Services

Modernization Discussion

Rules Review

rules in process
5 22 15

Ref. #	Date Rec'd	DIV	Type Rule	Stat. Rule Auth.	Purpose of these Amendments	Specific Rules Affected	Status	Notice ARC#	Adopt ARC#	Rules Eff. Date	POC
16-008	4/2/2015	IME	EAN	249A.4	Remove transportation to medical appointments from the HCBS waiver transportation service and clarifies use of transportation as part of SCL service for ID and BI waivers. Removes "related condition" as basis for eligibility of RBSCL services under ID waiver. Changes the definition of ID to match Federal definition found in DSM-5.	78.37(11), 78.41(1)"a"(5), 78.41(11), 78.43(2)"a"(5), 78.43(7), 78.46(5), 83.6 "Intellectual Disability", 83.61(1)"a"	N - Noticed	1982C		7/1/2015	Brian Wines
16-005	2/16/2015	IME	Reg	249A.4	Changes the reimbursement methodology for non-state-owned Psychiatric Medical Institutions for Children (PMICs). There is no change for the methodology for state-owned PMICs. Also adds a reference to PMIC services in Chapters 85 and 88.	79.1(2), 85.25, 88.62(1)	A - Adopted	1921C	2026C	8/1/2015	LeAnn Moskowitz
16-003	2/6/2015	IME	Reg	249A.4	Informs bidders on new NEMT Request for Proposal that DHS is eliminating the two-business-day advance notice for mileage reimbursement trips. Defines a timeframe for which a member or transportation provider can submit a claim to the broker for reimbursement	78.13(3)"a", 78.13(3)"i"	A - Adopted	1901C	1976C	7/1/2015	Tim Weltzin
16-002	12/9/2014	IME	Reg	249A.4	Adopt new subparagraph to address petition for rulemaking to address reasonable costs for staff training	79.1(15)"b"(9)	A - Adopted	1818C	1977C	7/1/2015	Brian Wines

Current Pending State Plan Amendments

http://dhs.iowa.gov/ime/about/stateplan

New Business and Public Comment

Medical Assistance Advisory Council

For additional questions or comments, please contact Lindsay Buechel at lbueche@dhs.state.ia.us