



Iowa Department of Human Services

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Iowa Health and Wellness Plan Enrollment Tops 100,000 State Launches Dental Wellness Plan

(Des Moines, Iowa) - The Iowa Department of Human Services announced Monday that more than 100,000 Iowans have signed up for the Iowa Health and Wellness Plan.

Enrollment continues year-round for both options under the bi-partisan-approved plan, which is based on a commercial model and rewards members for taking part in wellness activities.

“The Iowa Health and Wellness Plan provides comprehensive benefits, local access to care and incentives for healthy behaviors,” Director Charles M. Palmer said. “Iowa is a leader in health care assistance, implementing this innovative plan in under a year.”

As of Monday, about 79,000 Iowans ages 19 to 64 had signed up for the Wellness Plan (0-100 percent FPL), and more than 21,000 were enrolled in the Marketplace Choice Plan (101-133 percent FPL). Together, these programs make up the Iowa Health and Wellness Plan.

Its benefits include:

- Minimal cost-sharing where members can either pay a contribution of \$5 to \$10 per month, or have their premiums waived by participating in healthy behaviors. There are no deductibles or co-payments in either plan.
- Access to a statewide network of providers, which allows members to find a doctor close to home.
- Choice in who delivers care from thousands of participating providers.
- Enrollment open year-round, and no cap on the number of eligible Iowans who can sign up.

Earlier this month, DHS launched the Dental Wellness Plan for Iowa Health and Wellness members. The commercial plan provides comprehensive dental benefits through Delta Dental.

“Members are offered incentives for completing preventive services that promote good oral health, which supports greater overall health,” said Iowa Medicaid Enterprise Director Jennifer Vermeer. “In addition, providers have better reimbursement rates and their own incentives for providing quality care.”

More details are available at <http://www.ime.state.ia.us/iowa-health-and-wellness-plan.html>

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