



Iowa Department of Human Services

Terry E. Branstad
Governor

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Lt. Governor

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Director

INFORMATIONAL LETTER NO.1107

DATE: March 8, 2012

TO: Iowa Medicaid Physicians, Rural Health Clinics, Clinics, Family Planning, Maternal Health Centers, Birthing Centers, Advanced Registered Nurse Practitioners and Certified Nurse Midwife Providers

ISSUED BY: Iowa Department of Human Services, Iowa Medicaid Enterprise (IME)

RE: Iowa Medicaid Maternity Management Program

EFFECTIVE: Immediately

The purpose of this letter is to inform all Medicaid OB/GYN providers of the Iowa Medicaid Maternity Management Program. This program is designed to assist in the pre- and post-natal care management of high-risk Medicaid maternity members to assist your practice in achieving the healthiest birth outcomes for these challenging patients. The Maternity Management Program assists Medicaid participants by establishing social and transportation services, encouraging smoking cessation, reinforcing treatment plans developed by your healthcare team and educating participants on making responsible decisions about their healthcare. The program is free and voluntary for Medicaid members and those enrolled may choose to opt-out at any time.

We can assist you in supplementing the health education you already provide your patient. We would be happy to accept your high risk maternity referrals to the Maternity Management Program to work together in improving the quality outcomes for your patients and their newborns. Our staff consists of Registered Nurses who reach out telephonically to supplement the health education you already provide your patient. From time to time, your patient's Health Coach may contact you by phone or fax to exchange information.

We look forward to working with you to provide your patient with the best possible outcomes. Should you have any questions, or if you would like to refer a member to the Maternity Management Program or receive a patient brochure, please contact Iowa Medicaid Member Services at:

- 1-515-256-4606 (in the Des Moines area)
- 1-800-338-8366 (outside of the Des Moines area)

Referrals may also be faxed to the IME Member Services Clinical Team at 515-256-4626. We are available Monday through Friday from 8:00 a.m. to 5:00 p.m.