

# Healthy Behaviors Program

# Healthy Behaviors Program

- Activities must be completed each year of program enrollment to waive contributions
  - Completion only waives the next year, not all future years
- Activities for 2015 will include:
  - Wellness exam (can be physical or dental exam)
  - Health risk assessment

# Healthy Behaviors Success

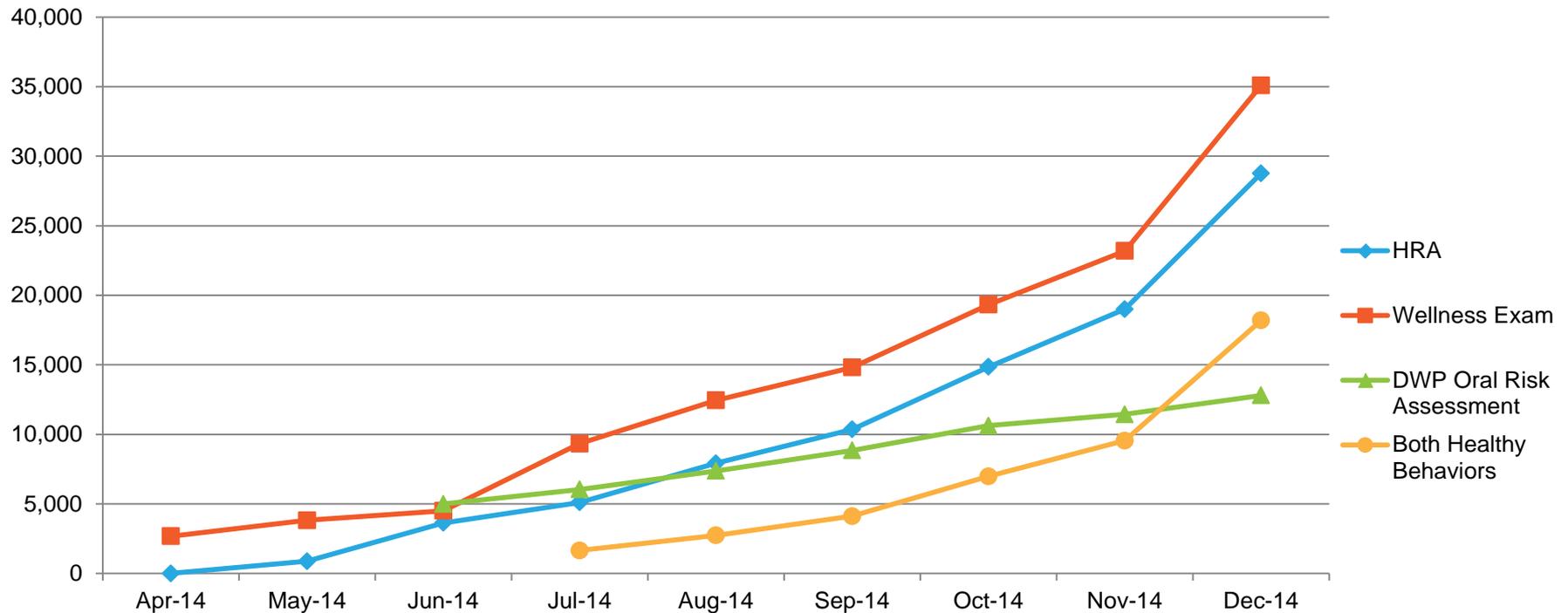
	Iowa Health and Wellness Plan	IowaCare	Regular Medicaid (adults age 19-64)
Wellness Exams in 12 month period	Close to <b>32%</b> of population	<b>5.5%</b> of population	<b>5.3%</b> of population

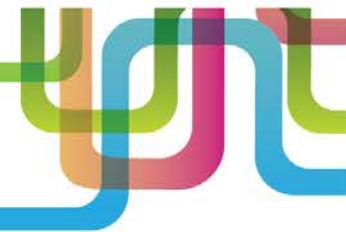
More than **35,000** wellness exams completed in 2014

More than **28,700** health risk assessments completed in 2014

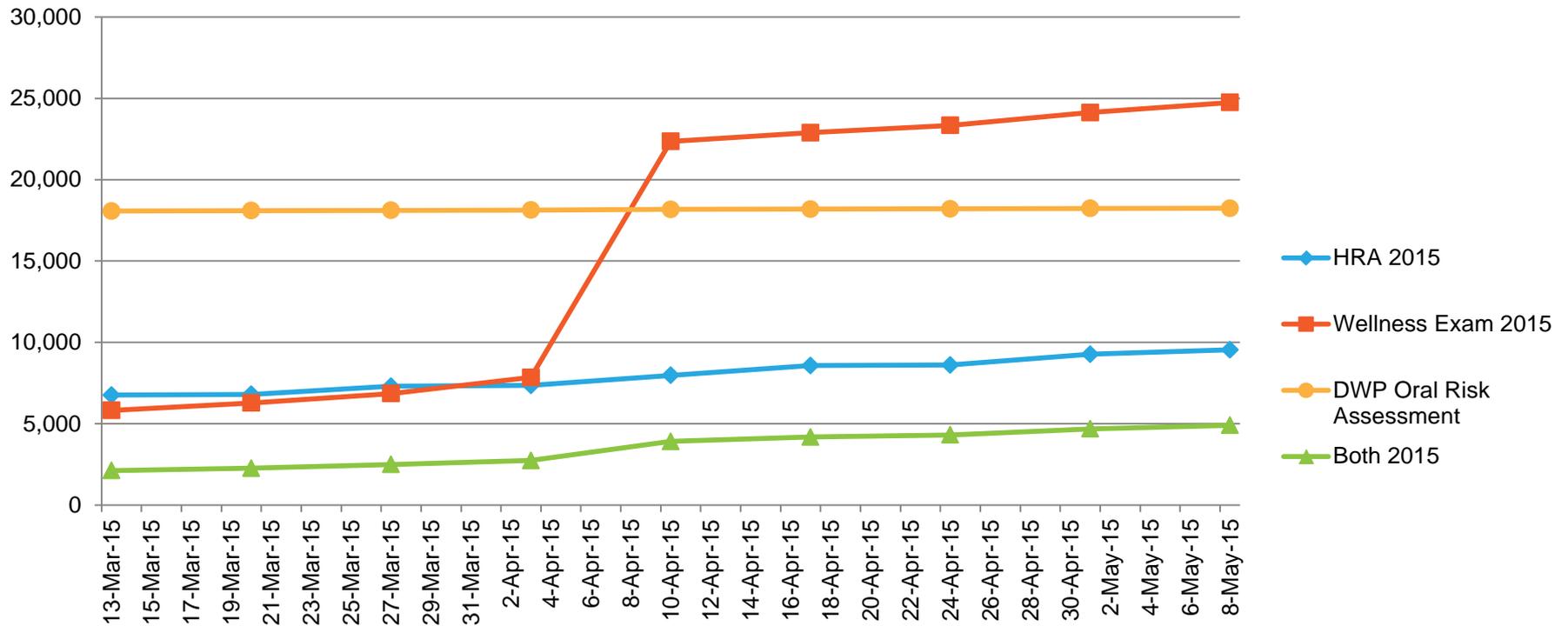
More than **18,200** have completed both activities in 2014

# Healthy Behaviors Success Trends in 2014





# Healthy Behaviors Success Trends in 2015



# Member Contributions Begin

- Contributions began for individuals who have not completed Healthy Behaviors
  - Only for those with 12 months or more of eligibility (enrolled Jan. and Feb. 2014)
- Statements mailed to approximately 16,625 individuals for February 2015
  - Close to half of the 39,000 individuals were exempt for completing Healthy Behaviors or are otherwise exempt

# Monthly Contribution Statements

- Statements mailed near the end of each month
- Due by 15<sup>th</sup> of month
- Member may make payment or claim financial hardship
  - Hardship claimed via payment coupon or over phone with IME Member Services






## Iowa Health and Wellness Plan Billing Statement

000000  
John Doe  
123 Main Street  
Anytown, Iowa 00000-0000

Billing Date: 05/25/15  
Due Date: 06/15/14  
Invoice: 0000000000000000  
Member ID: 0000000X



Hi John Doe,

As a member of the Iowa Health and Wellness Plan it is your responsibility to pay a member contribution. This statement tells you how much your contribution is and when it is due.

- 1 The total amount that you owe is \$15.00. This amount is due 06/15/14.
- 2 Please return the amount owed with the payment coupon below. Make your check out to *Iowa Health and Wellness Plan*. Please do not send cash or any other documents with your payment.
- 3 If you are unable to pay your contribution, please check the hardship box below and return the payment coupon OR call Member Services at 1-800-338-8366. **Important note:** *Checking the box below to claim financial hardship will apply to this month's amount due only. You will still be responsible for amounts due from past months.*

If you have any questions please call Member Services at 1-800-338-8366 Monday through Friday, from 8:00 a.m. to 5:00 p.m.

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470-5285 (09/14)
TEAR HERE, KEEP ABOVE FOR YOUR RECORDS



John Doe  
123 Main Street  
Anytown, Iowa 00000-0000

Hardship: By checking this box I am claiming financial hardship (see more information about hardship on back side).

Make check or money order out to:  
Iowa Medicaid Enterprise  
Iowa Health and Wellness Plan Contributions  
PO Box 14485  
Des Moines, IA 50306-3485

Due Date: 06/15/14  
Member ID: 0000000X 0  
Amount Due: \$15.00

**Amount Due: \$15.00**

Paid: \$

DO NOT SEND CASH

0000000X 0 0000000000 06152015 001500 1



**Iowa Department of Human Services**

**Medical Assistance  
Advisory Council  
MAAC**

Julie Lovelady, Interim Medicaid Director

# **Medical Assistance Advisory Council (MAAC)**

## **Executive Committee Meeting**

**First Floor  
Conference Room  
Side 2**

**Thursday, May 14, 2015  
3:00 p.m.**

## Iowa Health and Wellness Plan Healthy Behaviors Report May 8, 2015

### 2015 Healthy Behaviors

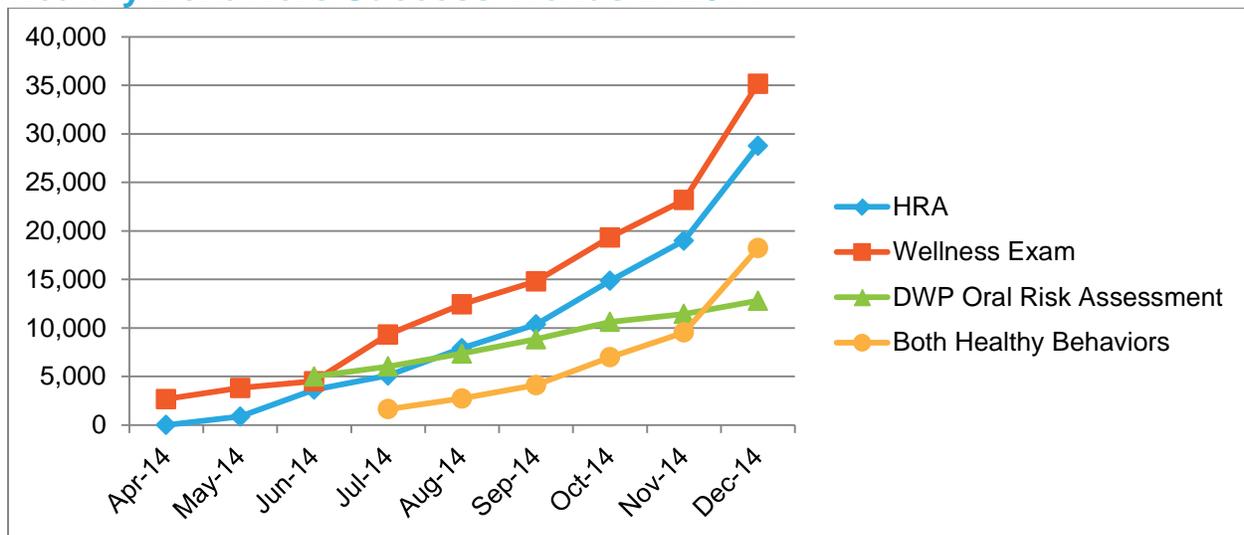
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### Healthy Behaviors Success

	Iowa Health and Wellness Plan	IowaCare	Regular Medicaid (adults age 19-64)
<b>Wellness Exams in 12 month period</b>	<b>Close to 32% of population</b>	<b>5.5% of population</b>	<b>5.3% of population</b>

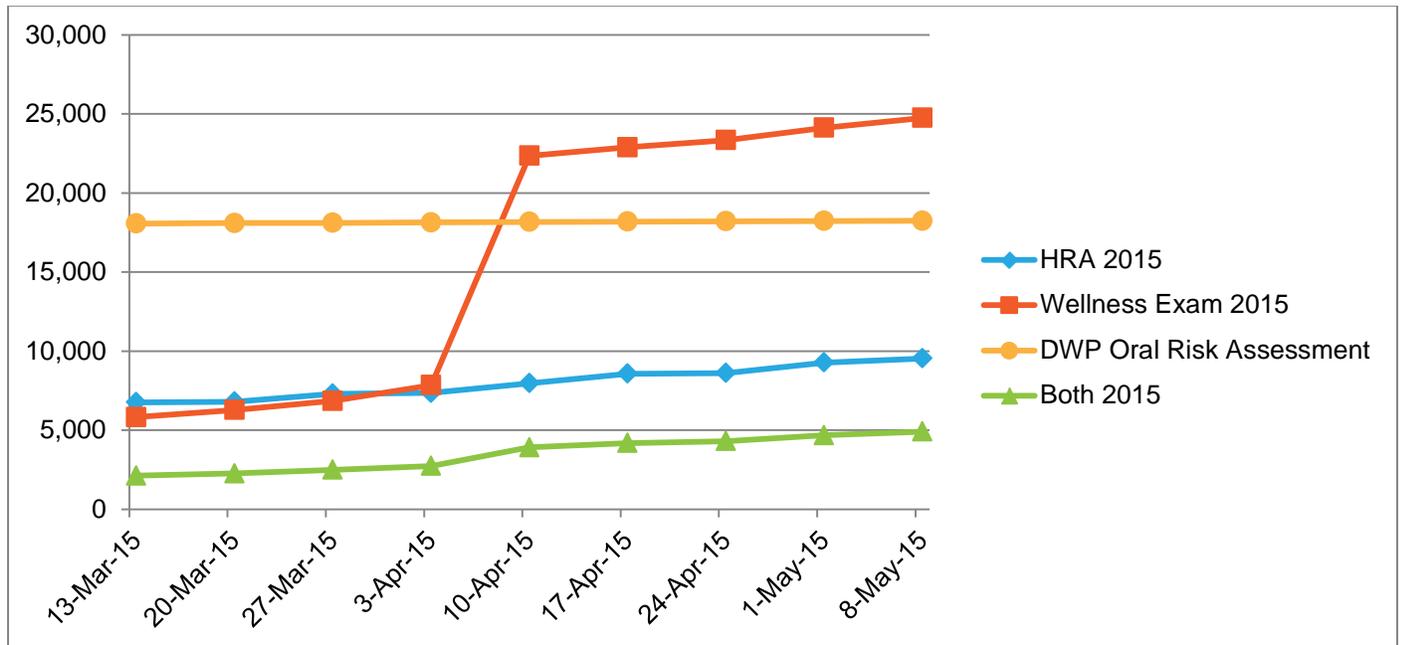
- More than **35,000** wellness exams completed in 2014
- More than **28,700** health risk assessments completed in 2014
- More than **18,200** have completed both activities in 2014

### Healthy Behaviors Success Trends in 2014



Data current as of May 8, 2015 for activities completed in 2014.

## Healthy Behaviors Success Trends in 2015



Data current as of May 8, 2015 for activities completed in 2015. Dental exam added April 10, 2015.

### Member Contributions

- Contributions began for individuals who have not completed Healthy Behaviors
  - Only for those with 12 months or more of eligibility
- Statements mailed to approximately 15,600 individuals for April 2015
  - Close to half of the individuals were exempt for completing Healthy Behaviors or are otherwise exempt

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