

# Healthy Behaviors Program Request for Information (RFI) Public Meeting

On April 24, 2014, the Iowa Department of Human Services, Iowa Medicaid Enterprise (IME), released a Request for Information (RFI). The purpose of the RFI is to allow interested stakeholders and vendors to provide input and comments on member rewards design under the new Healthy Behaviors Program. The Healthy Behaviors Program will be designed to increase individual responsibility for personal health and support adoption of healthier behaviors with long-term goal to reduce health care costs for preventable conditions by improving patient activation and health status. The information sought in the RFI will assist the IME in developing a rewards system that supports the goals of the Iowa Health and Wellness Plan. The IME anticipates releasing a competitive solicitation at a future date to select a contractor to develop and administer the rewards system for the Healthy Behaviors Program that will consider feedback from this RFI. You may view the RFI on the bid opportunities website located at: [http://bidopportunities.iowa.gov/?pgname=viewrfp&rfp\\_id=10201](http://bidopportunities.iowa.gov/?pgname=viewrfp&rfp_id=10201). The deadline to respond and comment on the RFI is 3:00pm, CST, June 11, 2014.

The Department has also elected to hold a public meeting on the date and location identified below:

May 30, 2014	Urbandale Public Library 3520 86 <sup>th</sup> St Urbandale, IA	9:30am – 12:30pm
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**The purpose** of this public meeting is to provide another opportunity and format to gather input from Medicaid members, advocates, constituents, and potential bidders to inform this aspect of the Iowa Health and Wellness Plan.

**Important note: the Department cannot and will not be answering any questions or making any comments pertaining to:**

- The procurement process, or
- The timeline and content of any future Request for Proposal (RFP)

Comments and questions on this RFI should be directed to:

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