Welcome to the Healthy Behaviors Program!

As a member of the Iowa Health and Wellness Plan (Iowa Wellness Plan or Iowa Marketplace Choice Plan) there are new ways for you to play a part in your health care. The new ways come through the Healthy Behaviors Program. It is important to have a good relationship with your primary care provider (PCP). This helps improve your health and helps you make healthy choices. The Healthy Behaviors Program will give you tools to get started.

Another benefit of the Healthy Behaviors Program is that you may not have to pay a contribution later. A contribution is an amount of money that members may pay each month for their health coverage. During the first year that you qualify for the Iowa Health and Wellness Plan there are no contributions. During the second year that you qualify, there may be a contribution if you choose not to take part in the Healthy Behaviors Program.

To be in the Healthy Behaviors Program and not pay a contribution in the second year you qualify, you need to:

1. Get a wellness exam or yearly check-up with your PCP and
2. Complete a Health Risk Assessment (HRA) about your health.

Learn more about the Healthy Behaviors Program from the flyer included with this letter. You can start by scheduling a wellness exam. Then fill out a health risk assessment by following the steps in the flyer.

If you have more questions about the Healthy Behaviors Program, please call Member Services at 1-800-338-8366 or locally in the Des Moines area at 515-256-4606 between 8:00 a.m. and 5:00 p.m., Monday through Friday.

Para solicitar este documento en español, comuníquese con Servicios al Afiliado al teléfono 1-800-388-8366, de lunes a viernes desde las 8:00 a.m. hasta las 5:00 p.m.
Be Healthy, Stay Healthy

To continue receiving free coverage under the Iowa Marketplace Choice Plan, you must complete the following Healthy Behaviors:

1. Health Risk Assessment (HRA)
   1. If you are a **CoOportunity Health member**, go online to:  
      www.cooportunityhealth.com. Click "Set Up Your Account" to log on and complete the assessment.
   
   **Or**
   1. If you are a **Coventry Health Care member**, go online to:  
      www.coventryhealthcare.com. Click "My Online Services" to log on and complete the assessment.
   2. Complete the assessment and take your results to your wellness exam. You may also use the Iowa Medicaid HRA. Either your health plan HRA or the Iowa Medicaid HRA will count as your Healthy Behavior.

2. Wellness Exam
   1. Call your primary care provider and schedule your check-up.
   2. Talk to your provider about completing the health risk assessment. Your provider might be able to help.
   3. Keep your appointment and work with your provider to stay healthy.

Questions?

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To complete the Iowa Medicaid Health Risk Assessment (HRA) you should:


2. You will need to enter a five-digit code. You can get this code from your provider. This will let your provider see your results. If your provider does not have a code, enter MBR11.

3. Complete the assessment.

4. When done, enter your Medicaid member ID number. Select 'yes' to share your results with your provider. You must enter your member ID to get credit for the Healthy Behavior.

5. Take your results to your wellness exam.

You can also complete the assessment over the phone. Call Iowa Medicaid Member Services at 1-800-338-8366 or 515-256-4606 in the Des Moines area. Call from 8:00 a.m. - 5:00 p.m., Monday-Friday.

Questions?

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