Dental Wellness Plan

February 2016

Iowa Health and Wellness Plan

- Iowa Health and Wellness Plan (IHWP) enacted during the 2013 Legislative Session with bipartisan support
- Includes dental services under the Dental Wellness Plan
- One plan, two options:
  - Iowa Wellness Plan: For adults age 19-64 with income below 100 percent FPL
  - Marketplace Choice Plan: For adults age 19-64 with income between 100-133 percent FPL

DWP Program Tenets

- Take a population health management approach to improve the overall oral health of Members by designing care plans to meet specific needs of each member.
- Use an earned benefits model which offers coverage for basic services, and allows members to complete specific incentives in order to gain access to other enhanced services.
- Contract with a commercial dental plan to provide competitive reimbursement rates and reduce administrative barriers.
- Increase dental provider reimbursement and offer pay for performance components if providers meet specific quality measurements linked to plan goals.
- Focus on care coordination and member engagement by linking oral health care to physical health care through medical homes and Accountable Care Organizations.

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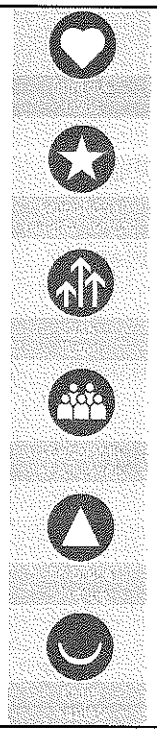
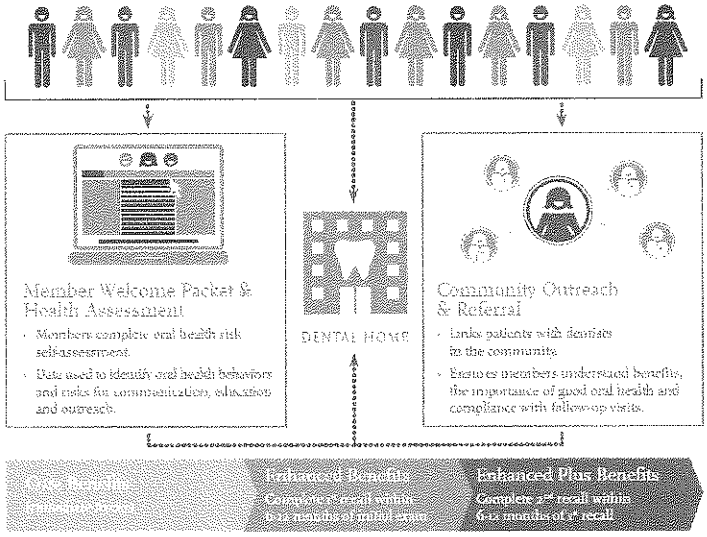


DENTAL WELLNESS PLAN DESIGN

DWP Benefit Design



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DWP Benefit Design

Services	Care	Enhanced	Enhanced Plus
Diagnosis	•	•	•
Preventive	•	•	•
Emergency services for pain	•	•	•
Stabilization services (basic human functioning)	•	•	•
Restorations		•	•
Root canals		•	•
Non-surgical gum treatment		•	•
Some oral surgery		•	•
Crowns			•
Tooth replacements			•
Gum surgery			•

Member must continue to see a Dentist for preventive care every 6 to 12 months to have Enhanced and Enhanced Plus benefits available to them on an on-going basis.

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DWP National Highlights

- Articles :
  - Featured in Levitt Partners white paper funded by ADA
  - Featured in NASHP article: Adult Benefits in Medicaid; Recent Experiences from Seven States
  - Article in West Palm Beach newspaper
- Presentation at the:
  - National Academy of State Health Policy
  - Iowa's Governor's Public Health Conference
  - Medicaid-CHIP State Dental Association (MSDA)

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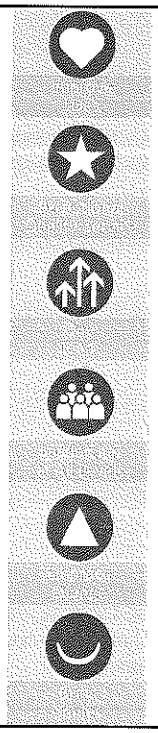

RISK ASSESSMENT

Oral Risk Assessment

- Risk Assessment facilitates data collection to demonstrate population health improvements.
- The tool for the Oral Risk Assessment (PreViser) provides scores on both periodontal disease and caries.
- Oral Risk Assessment will be completed annually by General Dentist.
- Assessment will provide results to assist Dentists with creating a customized treatment plan.

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Oral Risk Assessment

Risk Assessment Numbers

- 15,784 members received a risk assessment in 2014
- 25,049 members received a risk assessment in 2015
- 3,854 members have received a risk assessment so far in 2016

Providers Completing Risk Assessments

- **335** distinct providers have submitted RA's

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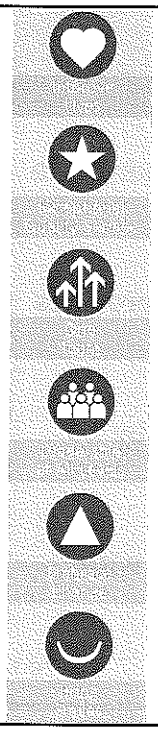


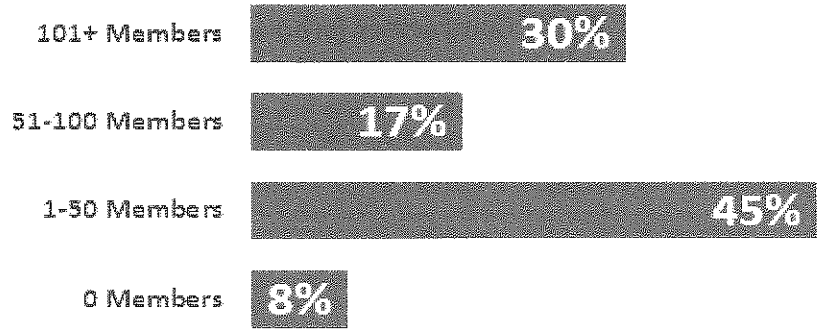
PROVIDER RECRUITMENT

Providers

- Providers continue to join DWP
  - 794 PAR and active providers on DWP
  - 95% of those providers are seeing members

Providers

Percentage of DWP Dentists who Provided Services (by number of members)



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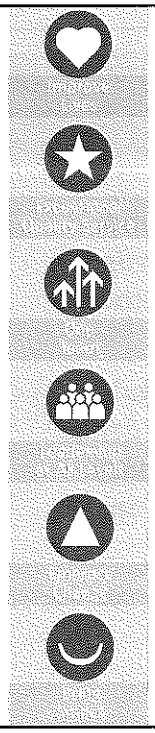

OUTREACH

Member and Community Outreach RFP

- Request for Proposal (RFP) Released in November
- Limited to MCH Title V Contractors (who are already familiar with establishing dental homes for children)
- 19 Title V Contractors Selected
- Contract Period: January 30, 2015 through June 30, 2017

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Scope of Work

- Increase member and community understanding and awareness of the DWP, in addition to making the program successful with collaboration from community partners.
- Create a system that provides coordination of **dental homes for adults** by linking community partners, dental providers, health care providers (including emergency room departments) and members to achieve program goals of the DWP.

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Scope of Work

93% members received care coordination and member education

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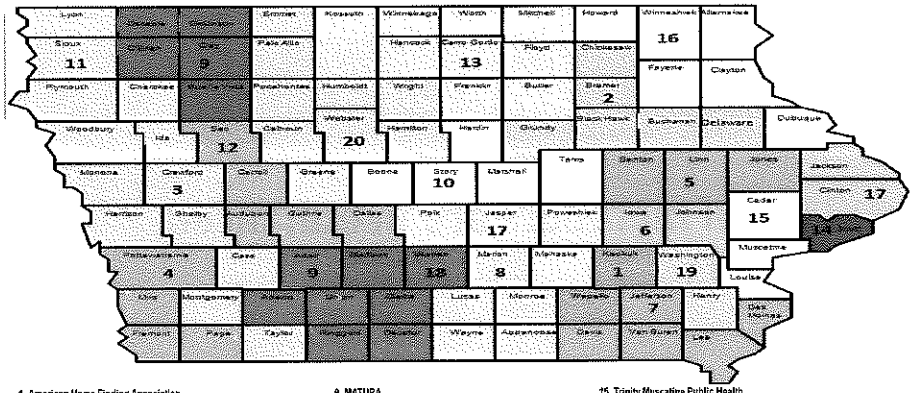


1. **American Home Finding Association**
Ottumwa, IA 52501

2. **Black Hawk County Health Department**
Waterloo, IA 50703

3. **HCCMS Family Health Services**
Denison, IA 51442

4. **FAMILY, Inc.**
Council Bluffs, IA 51503

5. **Hawkeye Area Community Action Program, Inc.**
Hiawatha, IA 52233

6. **Johnson County Public Health**
Iowa City, IA 52240

7. **Lee County Health Department**
Fort Madison, IA 52627

8. **Marion County Public Health**
Knoxville, IA 50138

9. **MATURA**
Spencer, IA 51301

MATURA
Creston, IA 50801

10. **Mid-Iowa Community Action, Inc.**
Marshalltown, IA 50158

11. **Mid-Sioux Opportunity, Inc.**
Remsen, IA 51050

12. **New Opportunities, Inc.**
Carroll, IA 51401

13. **North Iowa Community Action Org. (NICAO)**
Mason City, IA 50402-1627

14. **Scott County (Delta Dental of Iowa)**
Johnston, IA 50131

15. **Trinity Muscatine Public Health**
Muscatine, IA 52761

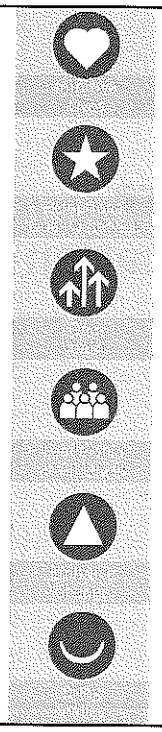
16. **Visiting Nurse Association of Dubuque**
Dubuque, IA

17. **Visiting Nurse Services**
Des Moines, IA 50314

18. **Warren County Health Services**
Indianola, IA 50125

19. **Washington County Public Health & Home Care**
Washington, IA 52353

20. **Webster County Public Health**
Fort Dodge, IA 50501



DATA

DWP Data

- 21% of members are in enhanced benefits
- 15% of members are in enhanced plus benefits

DWP Data

- 49% of members on the program for 18 months have received dental services & almost 50% have earned Enhanced or Enhanced Plus benefits

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DWP Data

Members Enrolled	135,002
Members that have Received a Service	71,903
Services Provided	665,431
Dentist Providing Services	1,241
Claims Processed YTD	289,667
Claims Turn Around Time (TAT)	8.35 days
PreViser Risk Assessments	44,183
Customer Service Calls YTD	78,960

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